

We know what exhibitors  
want in tough times,  
so we offer you...



*"At your shows, people actually  
want to talk to us."*

— equipment manufacturer



**Greater  
Visibility**

**Eager  
Prospects**

**Face Time**

**"Make Lemonade"**

**Ingenuity Thrives in Tough Times**

**TRANSPORTING STUDENTS  
WITH DISABILITIES & PRESCHOOLERS  
19th National Conference & Exhibition**

**March 5-10, 2010 • Orlando, Florida**  
Doubletree Hotel at the Entrance to Universal Orlando

**RESERVE SPACE AT [WWW.EDUPROGROUP.COM](http://WWW.EDUPROGROUP.COM)**

## OUR ATTENDEES ARE VIPs AND DECIDERS...

Attendees from 47+ states, Canada and some US DOD schools...approximately 33% first-timers so you'll have new leads...professionals who are interested in your products and services. Meet the Conference Tenured Faculty and National Board of Advisors at [www.eduprogroup.com](http://www.eduprogroup.com).

## WHO SHOULD EXHIBIT? YOU!

If you've got a stake in pupil transportation you should exhibit at this national meeting. You'll have the undivided attention of some 500 school transportation professionals and OEM reps from across the U.S. and Canada. See our prior exhibitors and product profile list at [www.eduprogroup.com](http://www.eduprogroup.com).

## WHAT CAN YOU EXPECT? A BIG TENT!

For five exclusive hours during the exhibition you'll be shaking hands with people who have their hands on acquisition dollars for regular routes and as well as special routes. Special needs transportation occupies a big tent — many issues, multiple disciplines, various pockets for budgeting and spending. Testimonials at [www.eduprogroup.com](http://www.eduprogroup.com).

## STAND OUT WITH A SPONSORSHIP...

Attract attention, spread good will, and show your commitment to the school transportation community with a Conference or a National Special Needs Team Safety Roadshow sponsorship. Details at [www.eduprogroup.com](http://www.eduprogroup.com) or email [conference@eduprogroup.com](mailto:conference@eduprogroup.com); call 703 288-4088.

## HOW CAN WE HELP YOU ACHIEVE SUCCESS WITH YOUR SHOW DOLLARS?

We'd welcome your suggestions, but here are a few of ours:

### Take a Turn at the Lemonade Stand

We'll be looking for sponsors to ladle up glasses of free lemonade to attendees during exhibit hours. Take a break from your booth, extend a hand, and offer a drink. It's a great way to begin or confirm a relationship. Maybe 30 minute rotations?

### Supplier Training Seminars? You Bet!

Exhibitors are welcome to propose a training seminar on their product and service. Proposals are subject to review and approval by the Conference National Board of Advisors and require a sponsorship fee. Please submit proposals by September 30.

### Or, Share an Idea that Would Work for You.

It's in everyone's best interest to help each other.

# "Make Lemonade"

Ingenuity Thrives in Tough Times

## EXHIBITION SCHEDULE & SPACE RATES

The exhibition will be held in the Universal Center, Doubletree Hotel at the Entrance to Universal Orlando, 5780 Major Boulevard, Orlando, Florida.

Set up, 10 am to 5 pm, Monday, March 8

Show, 8:15 am to 1 pm, Tuesday, March 9

### The Hall is Carpeted — Saves You Big Dollars!

10x10 Single .....	\$1,000
10 x 20 Double.....	\$.1950
20 x 30 Small Bus .....	\$3700
20 x 20 Island .....	\$3200
20 x 40 Large Bus .....	\$4500

Your space reservation includes two complimentary registrations to the main conference, pipe and drape, ID sign, one chair, and one 6-foot draped table, and one-time use of the list of attendees following the show.