

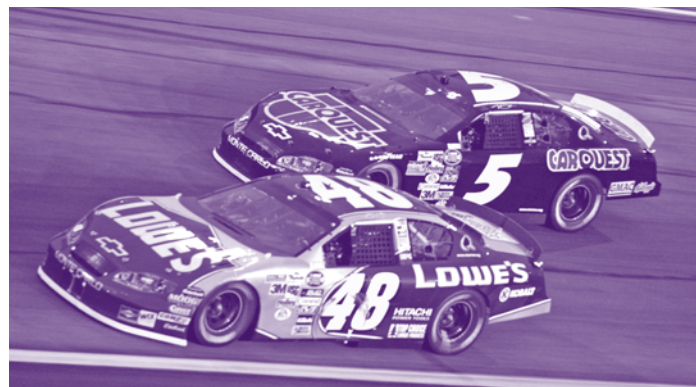
## MARDI GRAS IN MAY!

Katrina may have blown NAWDP out of New Orleans, but she couldn't take the New Orleans out of our 17th Annual Conference. The Tuesday night dinner and party will feature a fun-filled Mardi Gras Masquerade Ball theme, and there will be special events during the conference to honor the heroic efforts of workforce development professionals in helping the Gulf Coast recover from Hurricanes Katrina and Rita. There will also be opportunities for you to personally help with the rebuilding efforts still going on in New Orleans -- check your registration confirmation letter for more details.

## DISCOVER CHARLOTTE

### The Queen City!

Charlotte is an exciting destination filled with something for everyone! American history, lively nightlife, theatres and fine arts, gourmet dining and professional sports -- including the world-famous Charlotte Motor Speedway. A convenient trolley that runs from the historic South End district to the Center City's entertainment district stops directly in front of the Westin. If you have a car, outlet malls, casinos, wineries and outdoors recreation are just a short drive away. Charlotte's vibrant multicultural heritage and unique shopping experiences make coming a day early -- or staying a day late -- a must-do. Getting to Charlotte is easy and affordable, too, whether you travel by air, car or train. So plan now to join your colleagues in Charlotte this May!



## Make Your NAWDP CONFERENCE EXPERIENCE

*Even More Rewarding  
Add an Exciting Pre-Conference Event!*

Sunday, May 14 • 8:00am to Noon

### Making Case Management Work

As a workforce development, you are facing increasing caseloads along with limited time and resources. Yet you are expected to produce measurable outcomes for the people you serve. This program will give attendees practical strategies they can use to make their work easier and more successful. Dr. Ford's informal, interactive style encourages participants' involvement. She focuses on hands-on concepts and strategies that staff members can easily transfer into their everyday work with clients.



Dr. Beverly Ford is president of ASM Associates, a training and consulting firm that specializes in staff training for human service professionals. Since 1989 she has conducted training in case management, welfare reform, and client empowerment for more than 75,000 people in 35 states. Ford has extensive hands-on experience in employment training programs,

has conducted a year-long research project with welfare recipients, and has taught undergraduate and graduate students at the university level.

The additional cost to attend this pre-conference session is \$125.00.

## FASCINATING & MOTIVATING KEYNOTES!



Dr. Dale Henry



Keith Methany

NAWDP

810 First Street NE  
Suite 525  
Washington DC  
20002-4227

**DON'T WAIT!**  
**Early-Bird Registration  
Deadline: January 27**  
**Regular Registration  
Deadline: April 19**  
**Hotel Deadline:  
April 19**

**80 State-of-the-Art Workshops!**  
**Nationally Renown Keynoters!**  
**Exciting Pre-Conference Session!**  
**Washington Updates!**  
**Over 40 Exhibits!**  
**NAWDP Awards Ceremony!**  
**Masquerade Ball!**

A professional development opportunity sponsored by the National Association of Workforce Development Professionals and the Partnership Education Fund.

NAWDP

The National Association of Workforce Development Professionals (NAWDP) invites you to attend the year's most inclusive conference for workforce development professionals!

PRESORTED  
FIRST-CLASS MAIL  
U.S. POSTAGE PAID  
WASHINGTON, DC  
PERMIT NO. 3764

**Jazzing  
Up**  
the Workforce Profession

**17<sup>TH</sup> ANNUAL CONFERENCE**  
The Charlotte Westin • Charlotte NC  
May 14-17, 2006

**REGISTER TODAY**

*for Workforce Development's Favorite Conference!*

National Association of Workforce Development Professionals

NAWDP

**Jazzing  
Up**  
the Workforce Profession

**17<sup>TH</sup> ANNUAL CONFERENCE**  
The Charlotte Westin • Charlotte NC  
May 14-17, 2006

Make plans to be in Charlotte this May and help the National Association of Workforce Development Professionals (NAWDP) *Jazz Up the Workforce Profession!* Once again, NAWDP brings you the most dynamic national forum for learning and sharing innovative ideas, best practices, quality programs and the latest in legislative and regulatory developments. Over 125 workshops, keynotes and exhibits of direct relevance to frontline staff. Whether you work

in a One-Stop Career Center, state or local government workforce development program, social service agency, correctional facility, community college, faith-based or community-based organization, for-profit training provider, academia or serve on a Workforce Investment Board. . . *you need to attend!*

*Learn* from national experts in counseling, assessment, case management, program administration, finance and labor market information. Hear case studies of innovative programs from across the country. Learn about successful partnerships and collaborations from the people who are making them happen.

*Find out* new and proven ways to develop and maintain successful relationships with business customers. You'll come back ready to deliver new and better services that will exceed the expectations of your local employers.

*Get valuable tips* and advice on serving different populations. Learn proven techniques for assisting adults, youth, displaced workers, ex-offenders, TANF, older workers and individuals with disabilities.

*Gain* the personal and professional edge you need to advance your career. Learn about the many professional training and certification options available. Improve your personal business skills like communication, leadership and grant writing. Recharge your batteries and renew your motivation.

*Network* with 1,000 fellow professionals from around the country, making new contacts and sharing knowledge during breaks, meals and social events. Take an organized tour or simply enjoy a night out with old friends.

If you are serious about workforce development, you need to be in Charlotte this May! The NAWDP Annual Conference won't be in the Southeast again until 2008. Don't miss this opportunity to enhance your personal skills and connect with fellow professionals. Register today!

**JAZZ UP YOUR PROFESSIONALISM**  
**JAZZ UP YOUR BUSINESS SERVICES**  
**JAZZ UP YOUR JOB-SEEKER SERVICES**  
**JAZZ UP YOUR CAREER**  
**JAZZ UP YOURSELF**



# 17<sup>TH</sup> ANNUAL CONFERENCE

Charlotte NC  
May 14-17, 2006

## PARTIAL LIST OF WORKSHOPS & PRESENTERS

- |   |   |
|---|---|
| "21st Century Workplace" -- Kuselias  | "Implementing a Work Readiness Assessment: Lessons Learned" -- Roe                          |
| "30 Days to Gainful Employment" -- Brown  | "It's Not Just a Black Eye: Understanding Domestic Violence" -- Rademacher                  |
| "A Funny Thing Happened at Work" -- Montgomery  | "It's Nothing Personal!" Why Some Workers Just Don't Get It" -- Parese                      |
| "A Job Jamboree - A New Type of Job Fair" -- Krazzkowski  | "Jazz Up Your Presentation" -- Rademacher   |
| "Achieving Independence Center: A Model One-Stop for Foster Care Youth" -- Knoll                  | "Job Getting Is Changing. Are You?" -- Hastings   |
| "Affirming Cultural Diversity/Inclusion in the 21st Century" -- Brown                             | "Leveraging Resources: Marketing Strategies for In-Kind Contributions" -- Crider            |
| "Asking and Telling - Disability-Related Information" -- Leedy                                    | "Make a Note of It" -- Lengel   |
| "Assessment Without Tests" -- Lengel  | "Making Effective Presentations to Businesses" -- Merrifield                                |
| "Beating Brain Drain: Designing and Marketing Strategies to Keep Workers" -- Waltman              | "Marketing Job Retention Services to Employers" -- Kelly                                    |
| "Bringing Balance to the Workplace - Manage Your Stress" -- Collins                               | "Meeting the Needs of Local Business: the Benedictine Nursing Center" -- Balassa            |
| "Building Economic Development Relationships with Businesses and the One-Stop System" -- Martinez | "More Jobs! Better Jobs! Job Development and Placement Success Strategies" -- Hastings      |
| "Business Services and Employer Services: The Strategic and Operational Distinction" -- Sheely    | "Motivating the "Unmotivated" -- Ford   |
| "Career Coaching for the Emerging New Majority: Older Workers" -- McClure                         | "Once Upon at Time: The Power of Stories" -- Tapley   |
| "Change is Not a Four-Letter Word" -- Tapley  | "One-Stop Emergency Operations" -- Ramage   |
| "CODE SWITCHING: Making the Mental Shift from Corrections to Community" -- Parese                 | "Playing, Paying and Staying Together - Resource Sharing in the One-Stop" -- Kozumplik      |
| "Competencies for Working with Youth: Identify, Assess, and Build Them!" -- Gill                  | "Positive Impacts of Industry Clusters on Workforce and Economic Development" -- Bell       |
| "Creating a Career Portfolio" -- Montgomery   | "Prepare NOW Before Disaster Strikes: Disaster Preparation Strategies" -- Johnson           |
| "Customer Service Skill Standards + National Certification = Workforce Value" -- Margulis         | "Reengineering for Business Services" -- Schmitz  |
| "Developing Tomorrow's Community Leaders Today" -- Dixon  | "San Diego's Business Services Initiative" -- Sabillo                                       |
| "Economic and Workforce Development: Building Synergies in Indiana" -- Stiver                     | "Serving Employers and the High-Growth Demand-Driven System with O*NET OnLine" -- Kornblatt |
| "Engaging At-Risk Youth in Service Learning Councils" -- Burzycki                                 | "Talking Safety: Teaching Teens and/or Adults about Workplace Safety & Health" -- Fromader  |
| "From Battle to Business - Moving Our Veterans from War to Work" -- Karlson                       | "Tips on Grantwriting" -- McPartland  |
| "Getting Beyond the Data" -- Forehand   | "Use of Job Spidering to Gather Real Time LMI" -- Toomey                                    |
| "Getting Employers Involved in Job Retention" -- Kelly  | "Using Industry Consortia to Implement Incumbent Worker Training with Employers" -- Sheely  |
| "History of the Workforce Investment System" -- Merrifield  | "Using WIB Members' Full Potential to Engage Private Businesses" -- Dixon                   |
| "I Want to Work There! Creating a Positive Work Environment" -- Fernandez                         | "Washington Update"   |
| "Identifying and Managing Barriers to Employing the Ex-Offender Population" -- Moreland           | "Workforce Development in Business Recruitment and Expansion: The WIN Team" -- Balassa      |
|   | "Workforce Summit: What Our Nation's Leaders Say about Workforce Development" -- Bergman    |

Check [www.nawdp.org](http://www.nawdp.org) for more details, updates and late additions!

## CONFERENCE AGENDA

- Saturday, May 13**
- 4:00-7:00 Early Registration
- Sunday, May 14**
- 7:30 Registration Opens
- 8:00-Noon Dr. Beverly Ford "Making Case Management Work"(additional fee)
- 1:00-2:15 Opening Keynote - Dr. Dale Henry
- 2:30-4:00 Round 1 Workshops
- 4:30-6:00 Round 2 Workshops
- 6:00-7:00 Welcome Reception
- Monday, May 15**
- 8:00-9:30 Award Breakfast
- 10:00-11:30 Round 3 Workshops
- 12:00-1:30 Round 4 Workshops
- 1:30-3:00 Networking Lunch with Dessert served in Exhibit Hall
- Tuesday, May 16**
- 8:00-9:30 Continental Breakfast in Exhibit Hall
- 10:00-11:30 Round 5 Workshops
- 11:45-1:15 Luncheon
- 1:30-3:00 Round 6 Workshops
- 3:30-5:00 Round 7 Workshops
- 7:00-10:00 Dinner/Masquerade Ball
- Wednesday, May 17**
- 7:30-8:00 Continental Breakfast
- 8:30-10:00 Round 8 Workshops
- 10:15-11:45 Closing Keynote & Prize Drawing - Keith Methany

**ACT FAST AND SAVE!**  
Special Early Bird Rate ends January 27th  
Complete and return your registration form TODAY

## NAWDP

### YOUR Professional Association

NAWDP is the national association that represents individuals from all aspects of America's workforce investment system. No matter what your funding source, program, specialty or occupation - if your job involves helping job seekers find good jobs and employers find good employees, then NAWDP is for YOU!

As a NAWDP member you will enjoy many benefits:

- NEW!** Semiannual *Journal of Workforce Development* bringing you the latest research-based articles on the subject.
- NEW!** Online Job Board for workforce development professionals.
- Monthly *NAWDP Advantage* newsletter with practical, how-to articles, book reviews, resources, job listings and policy updates.
- Opportunities for networking and personal growth
- Discounted Certified Workforce Development Professional (CWDP) application fee.
- Discounts on professional car rentals, conferences, workshops and publications.
- Free access to NAWDP's Online Membership Directory.
- National leadership and volunteer opportunities.

Most importantly, you will gain the personal satisfaction of knowing you are helping define and advance your profession.

An individual membership in NAWDP costs only \$50 per year. You can join at the same time you register for the conference by checking the "New Member" option. Or, send your check for \$50 directly to:

NAWDP Membership Dept.  
810 First Street NE, Ste 525  
Washington DC 20002-4227

## HOTEL INFORMATION

The Westin Charlotte  
601 South College Street, Charlotte NC 28202  
1-866-837-4148

Special NAWDP Rate:  
Single/Double: \$154 (Traditional)  
Single/Double: \$174 (Grand Deluxe)

Cut-Off Date: April 19, 2006  
NAWDP rates are good from May 9 thru May 21  
Specify you are with the "National Association of Workforce Development Professionals" to get the special rate.

## REGISTRATION FORM

National Association of Workforce Development Professionals 17th Annual Conference  
Charlotte NC • May 14-17, 2006

**1) Registration Information** (please print or type)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

First Name as you want it to appear on your badge: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Special Needs:  Mobility  Visual  Hearing  Dietary  Other \_\_\_\_\_

Are You a NAWDP Member?  Yes (Membership # \_\_\_\_\_)  No

**2) Registration Fee** (includes all meal functions)

<b>Early Bird</b> (until January 27)		<b>Late Registration</b> (After April 19)	
<input type="checkbox"/> NAWDP Member . . . . .	\$395	<input type="checkbox"/> NAWDP Member . . . . .	\$495
<input type="checkbox"/> New NAWDP Member . . . . .	\$445*	<input type="checkbox"/> New NAWDP Member . . . . .	\$545*
<input type="checkbox"/> Renewing NAWDP Member . . . . .	\$445*	<input type="checkbox"/> Renewing Member . . . . .	\$545*
<input type="checkbox"/> Non-Member . . . . .	\$495	<input type="checkbox"/> Non-Member . . . . .	\$595
<b>Regular</b> (Jan 27 - April 19)		<b>Half-Day Pre-Conference Session</b> May 14, 8:00am to Noon "Making Case Management Work" - by Dr. Beverly Ford	
<input type="checkbox"/> NAWDP Member . . . . .	\$475	<input type="checkbox"/> Member/Non-Member . . . . .	\$125
<input type="checkbox"/> New NAWDP Member . . . . .	\$525*	<b>Guest Registration</b> (Name: _____)	
<input type="checkbox"/> Renewing NAWDP Member . . . . .	\$525*	<input type="checkbox"/> Full (reception, 3 breakfasts, 2 lunches, dinner party) \$135	
<input type="checkbox"/> Non-Member . . . . .	\$575	<input type="checkbox"/> Dinner Party only . . . . .	\$35

**3) Payment Information**

Check Enclosed (FEIN #52-1739506)  Purchase Order # \_\_\_\_\_

Credit Card VISA MC AmEx

Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature: \_\_\_\_\_

Send registration with payment to:  
NAWDP  
Attn: Conference Registration  
810 First Street NE, suite 525  
Washington DC 20002-4227  
FAX: 202-589-1799  
Questions: 202-589-1790

**Cancellation Policy**  
*Please Read Carefully!*

NAWDP will charge a \$75 cancellation fee for any registrations cancelled before 5:00pm Eastern Time on April 19, 2006 except for documented cases of medical or family emergency. After April 19, full registration fee is due whether you attend or not. Substitutions may be made at any time at no cost, but non-members will be billed the difference if replacing a member. Cancellation or substitution must be mailed or faxed to NAWDP and will not be accepted over the phone. It is your responsibility to cancel your room reservation with the hotel - NAWDP will not contact the hotel on your behalf.

\* Includes 1 year NAWDP membership. Membership is individual, non-transferable and non-refundable. NAWDP dues are not tax-deductible as a charitable contribution but may be deductible as an ordinary and necessary business expense. NAWDP memberships are non-transferable and non-refundable.